

## **Corporate Preventive Strategy**

**January 2020**

Version 1.5

The Council is currently facing significant challenges.

Increased demand, changing demographics, increasing public expectations and as a result, increased budgetary pressures, which makes the choice of County Councils difficult. We must continue to support people to become more resilient and achieve the outcomes they want to see in their daily lives, which in turn will reduce demand on services. If we are unable to reduce demand and prevent the need to increase, the current provision of services will become unsustainable very soon.

This strategy sets out an ambitious direction that builds on what has already been done by recognising that everyone has a role to play in the preventative agenda.

It is important to note here that this strategy is aligned with our corporate well-being goals set out in the 2017-2022 Council Plan –

- o To ensure that the people of Anglesey are able to prosper and fulfil their long-term potential
- o To support vulnerable adults and families to keep them safe, healthy and as independent as possible
- o To work with our communities to ensure they are able to cope effectively with change and developments while protecting our natural environment.

The Council's plan recognises the need to intervene earlier to support those most at risk, to change behaviour and prevent the need for specialist service provision, often with long-term support. The plan also recognises the role that the preventative agenda plays in making families and communities much more resilient, reducing demand on Council services, reducing costs and achieving better outcomes. In addition, the plan recognises the need to increase our understanding of how we interact with our customers and how services can be reshaped to reduce, eliminate or divert demand by development.

The strategy also recognises current legislation –

- The Well-being and Social Services Act (Wales) 2014
- The Well-being and Future Generations Act (Wales) 2015

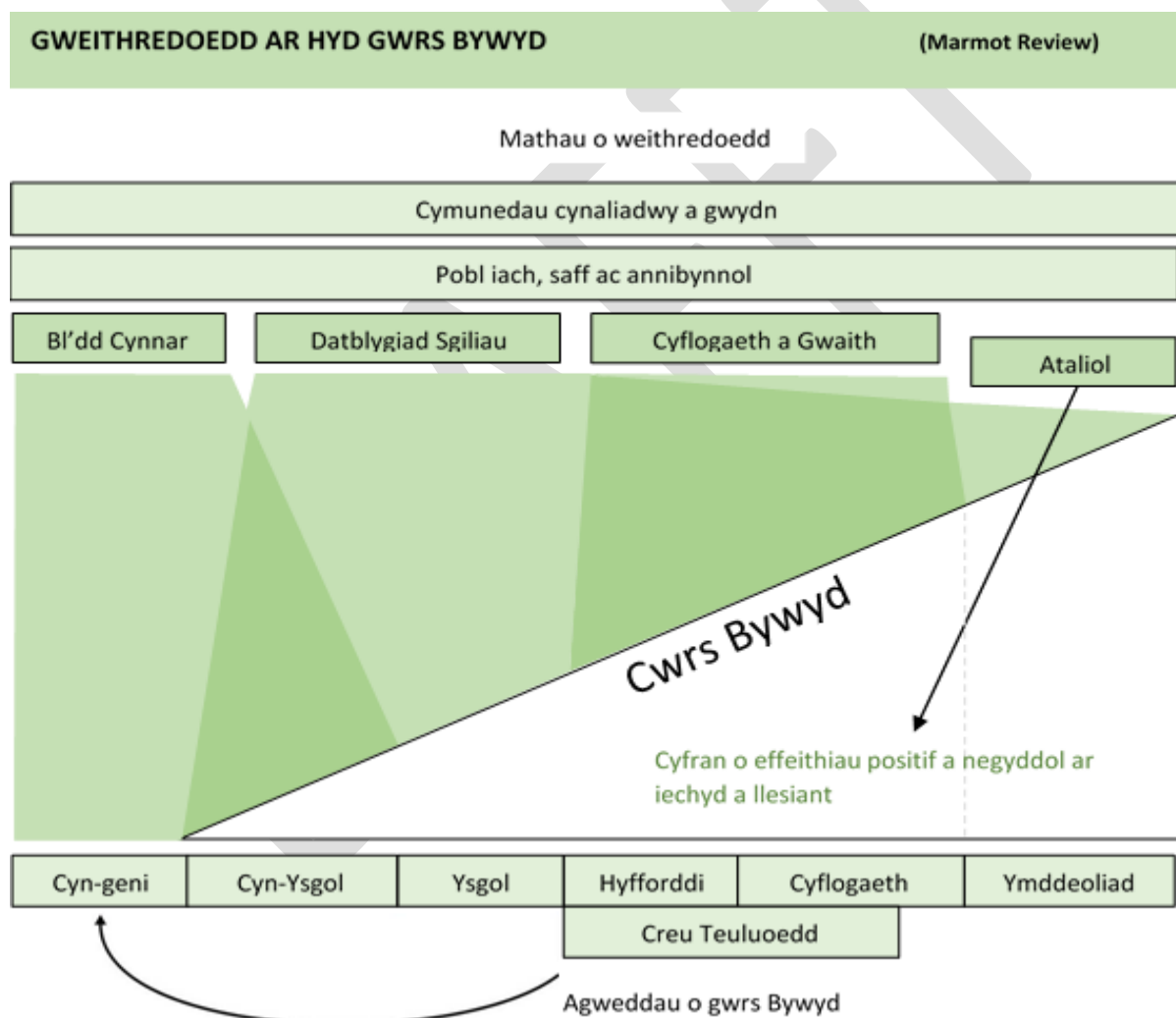
which increases the expectation for preventative action and also creates the expectation of integrated and collaborative working on the preventative agenda between all County Council services and wider public sector organisations.

The main aim of this strategy is to –

- o **Support and help people to help themselves within their communities in partnership with other stakeholders - regarding resilience and independence**

To achieve this, we will need to continue and drive further change to the cultural shift that is taking place ensuring that we act in a cohesive and integrated manner across our services and wider organisations for the benefit of age-friendly communities.

It will be important that we recognise that this is an agenda that takes place throughout the course of an individual's life and spans different stages of their lives, as recognised by the Marmot review below -



A number of activities are already taking place across the life course in relation to our preventative work within the Council and are grouped under the outcomes that underpin this Anglesey strategy -

- Give children the best start in life
  - By providing information, advice and support to children and families in need so that they do not develop the need for a statutory service and support plan through the range of work being undertaken by the Team around the Family
  - By providing services for young carers to enable them to take advantage of the positive experiences of early life as well as developing local networks of like-minded accessible carers and help them socialise at community events
  - Support the Flying Start Programme which supports parents with children under 4 in parenting, language and health.
  - Undertake statutory duties relating to the right of every child to play in accordance with article 31 of the United Nations Convention and the Rights of the Child.
  
- Create the best possible educational environment to enable people to learn effectively
  - By targeting early years and nursery education to immerse children in Welsh, early education and build strong relationships with parents, which enables them to take advantage of available employment opportunities
  - By modernising our stock of schools and developing our existing provision to provide the best possible space to promote positive learning opportunities in a helpful, positive and tolerant environment
  - By providing breakfast clubs across the county to offer a nutritious, daily meal to those who need it
  - By offering a variety of support to pupils who find it difficult to cope in a secondary, educational environment by providing counselling support, running lunchtime and after school clubs to offer a supportive, positive and safe provision.
  
- Create appropriate opportunities for individuals seeking employment
  - By developing and delivering activities to create jobs, increase prosperity and support vibrant and resilient communities.
  - By motivating unemployed 16-24 year olds in Anglesey to increase their confidence in their skills to support them to overcome their barriers to progress as a full member of society
  - By mentoring, up-skilling, offering advice and guidance through various employment support programmes similar to Communities for Work
  
- Ensure that our population is healthy, safe and independent
  - By providing the best possible facilities and activities for people of all ages to live their lives in a healthy way
  - By promoting and protecting a safe, fair and healthy living and working environment for the Island's residents and businesses
  - By continuing to support children and young people to continue to live at home safely, by offering intensive support through a variety of

- interventions, rather than bringing children into care e.g. support for young carers, emotional well-being, domestic violence etc.
    - By increasing the number of existing community hubs that offer support to prevent isolation and create networks of community support
    - By equipping people to live independently by providing good quality housing and specific support to enable them to cope with independence.
  - Create the opportunities for our communities to be age-friendly
    - Support and implement the Older People strategy and the Ageing Well Programme
    - Creating opportunities for older people to access social, environmental and financial resources to enable them to age well.
    - Ensure that future generations of older people are ready for later life by encouraging them to recognise the changes and requirements they may face and to prepare in advance.
  - Ensure sufficient availability of housing for local people
    - By increasing the offer of extra care housing that will provide a home for life for people over 60, who wish to live independently in a safe, secure and welcoming community, with on-site care and support services
    - By adding to our housing stock, which will be available to our tenants
    - By ensuring that our homelessness prevention provision continues to be implemented in a timely manner so that our vulnerable citizens are protected

The strategy is expected to be realised by undertaking these works and projects in a co-ordinated way and in co-operation with our external partners but implementation will require -

- Ensuring the right service (i.e. targeted) is provided at the right time
- Co-operating with our partners more widely, ensuring that they take responsibility for specific aspects of service and that there is no duplication between them and us
- Making the necessary information available to everyone (staff and residents)
- Ensuring the information is accessible

**It is envisaged that the above related work will be governed by a Corporate Preventive Board chaired by the Director of Social Services.**

**That Board will be accountable to the Corporate Transformation Board – Governance, and will take responsibility for timely delivery within a budget, ensuring that appropriate targeting takes place across the work streams without duplication.**

**On an annual basis, a bespoke business plan is produced to drive the annual realisation of work priorities against the objectives of the longer-term strategy.**

